



JOB DESCRIPTION

Street Team Assistant - FRINGE 2026

JOB TITLE:	Street Team Assistant
REPORTS TO:	Marketing Officer
RESPONSIBLE FOR:	N/A
LOCATION(S):	GB Fringe Venues in Edinburgh
CONTRACT:	PAYE
ENGAGEMENT PERIOD:	3 August - 31 August
RATE OF PAY:	£12.71 per hour



CONTEXT

Gilded Balloon is one of Scotland's leading producers of live comedy and entertainment. The company started in 1986 and has been producing shows and operating venues at the Edinburgh Festival Fringe and year-round in Edinburgh ever since. In 2026 we will return to the festival to operate four main venue hubs: Teviot, which hosts 9 performance spaces & several bars, Patter House, which hosts 9 performance spaces alongside a bar and events space, the Auditorium in the world-renowned National Museum of Scotland, with its own bar and outdoor seating area and The Gilded Saloon, hosting 1 venue in the Gilded Saloon Basement and 1 bar upstairs. Each year our programme highlights the very best in comedy, theatre, music, drag and more attracting audiences from all over the world.

ABOUT THE ROLE

Are you ready to be at the heart of the Edinburgh Fringe? Gilded Balloon are looking for energetic and outgoing individuals to join our marketing team as Street Team Assistants. This is a crucial role, responsible for directly engaging with the public to promote our exciting programme and encourage audiences to visit our venues and see our shows. If you have an interest in the Edinburgh Fringe, excellent communication skills and a passion for the Arts - we'd love to hear from you!

Gilded Balloon are an equal opportunity employer and welcome applications from all sectors of the community. We expect employees to support these commitments and to assist in their realisation. If you require any assistance with your application or need the form in a different format, please contact operations@gildeballoon.co.uk.

DUTIES INCLUDE:

- Distributing flyers and PR materials on behalf of the shows affiliated with our venues
- Pro-actively approaching potential audiences about our programme
- Recommending and talking about shows you've seen to target audiences
- Supporting the marketing and press team by adding flashes to posters and flyers, and keeping show review boards up to date.
- Ensuring flyer racks and brochure bins are stocked

WHAT WE ARE LOOKING FOR...

- be enthusiastic, motivated and hardworking with a passion for the arts
- Able to work well under pressure
- Good communicator
- Excellent timekeeping skills.
- Interest in providing an excellent level of customer service
- Experience of working well in a team environment

In addition to the above, it would be nice to have...

- Experience in a customer service role at a festival or arts organisation
- Demonstrated interest in the creative industries
- And of course, a sense of humour...

HOW TO APPLY...

To apply for this role, please fill out [this](#) form and select 'Front of House Assistant' when asked what role you are interested in. In addition to your application, please also complete our Equal Opportunities Monitoring Form [here](#).

GENERAL RECRUITMENT INFORMATION



- All post holders will be issued a contract/agreement to sign prior to beginning work with us.
- Applicants must be 18+ and have legal right to work in the UK
- All post holders will be given training and inductions relevant to their role.
- We expect a high volume of applications for this role and advise applicants to apply sooner rather than later.
- All applicants must be free to work from 3rd August-30th August
- Interviews will take place on Zoom. We will contact you by email or phone if you are selected for an interview. Due to the high volume of applications we will unfortunately only be able to contact those selected to attend an interview.
- Interviews will be conducted online throughout May and June.
- We are unable to contribute to accommodation, living and travel expenses.
- Gilded Balloon is an equal opportunities provider and encourages applicants from diverse backgrounds. Please get in touch if you would like a copy of our Equality, Diversity and Inclusion Policy.
- Hours will vary depending on the project period - usual working weeks in the annual cycle will require 35 hours per week and during the Festival Fringe build & event period it is expected that hours required will increase although not extend beyond 48 hours on average.

JOB PERKS

- Staff pass giving access to all Gilded Balloon shows free of charge (availability dependent)
- Staff parties and events
- Discounts at Gilded Balloon bars & food concessions