



## STREET TEAM ASSISTANT - JOB DESCRIPTION

**Job Title:** Street Team Assistant

**Reports To:** Marketing Officer

**Based at:** GB Fringe Venues

**Contract type:** Fixed Term Contract

**Date:** 30th July- 25th August

**Rate:** £12.21

**Terms:** Hours are flexible and not fixed, a schedule of hours will be agreed in advance.

### Context

Gilded Balloon is one of Scotland's leading producers of live comedy and entertainment. The company started in 1986 and has been producing shows and operating venues at the Edinburgh Festival Fringe and year-round in Edinburgh ever since.

### About the role

Are you ready to be at the heart of the Edinburgh Fringe? Gilded Balloon are looking for energetic and outgoing individuals to join our marketing team as **Street Team Assistants**. This is a crucial role, responsible for directly engaging with the public to promote our exciting programme and encourage audiences to visit our venues and see our shows. If you have an interest in the Edinburgh Fringe, excellent communication skills and a passion for the Arts - we'd love to hear from you!

### Key Responsibilities:

- Distributing flyers and PR materials on behalf of the shows affiliated with our venues
- Pro-actively approaching potential audiences about our programme
- Recommending and talking about shows you've seen to target audiences
- Supporting the marketing and press team by adding flashes to posters and flyers, and keeping show review boards up to date.
- Ensuring flyer racks and brochure bins are stocked

### What We Are Looking For...

- A keen interest in the Edinburgh Fringe and a passion for the Arts.
- An outgoing personality, willing to approach members of the public and engage with them
- Excellent customer service and communication skills, able to engage with diverse audiences

### Staff Benefits

- Free entry to Gilded Balloon shows from our programme
- Staff uniform
- Bar discounts
- Staff social events

**How To Apply...** To apply for this role, please fill out [this](#) form and select 'Street Team' when asked what role you are interested in. In addition to your application, please also complete our Equal Opportunities Monitoring Form [here](#).



### **General Recruitment Information**

- All post holders will be issued an employment contract to sign prior to beginning work
- Applicants must be 18+ and have legal right to work in the UK.
- All posts will be expected to work out of office hours for key events and overtime as required to carry out the role responsibilities during busy event periods
- The weekly requirement will not exceed 48 hours per week during busy event periods and on average over an annual employment cycle additional hours will be limited to a 6-week event period in August
- All post holders will be given training and inductions relevant to their role
- We expect a high volume of applications for this role and advise applicants to apply sooner rather than later
- We are unable to contribute to accommodation, living and travel expenses.
- Gilded Balloon is an equal opportunities provider and encourages applicants from diverse backgrounds. Please get in touch if you would like a copy of our Equality, Diversity and Inclusion Policy